



VARIETY
BOYS & GIRLS CLUB

2016-17 FACT SHEET

2530 Cincinnati Street | Los Angeles, CA 90033

323-269-3177 | www.vbgc.org

Our Story



In November 2011, the Variety Boys & Girls Club celebrated the grand opening of its new 28,500 sq. ft. building, replacing the 1949 structure.

The Variety Boys & Girls Club is a trusted nonprofit organization that has served at-risk children of Boyle Heights since 1949. For 68 years, the Club has provided a refuge for children who struggle with real life circumstances of poverty, under-resourced neighborhoods, low educational attainment, gang violence, substance abuse and poor health outcomes.

These are some of the most impoverished kids in some of the toughest neighborhoods and Club Staff works to ensure that our programming meets kids where they are in their cognitive development as well as provides for basic needs (e.g., nutrition) so they are ready to learn. It can be a complex journey to educate these children but the Club believes that all children can learn at high levels if given the opportunity to excel.

Our Mission

The Club's mission is to provide innovative and stimulating academic, leadership and recreational programming in a safe and nurturing environment to the underserved children and families in the historic Boyle Heights community.

Our Strategy

The Club's impact strategy focuses on the three pillars of academic excellence, healthy lifestyles, and development of good character and responsibility for oneself and community.

Our Program Model

The Club uses a holistic approach to provide academic and life skills to its Members. Its tools are a combination of curricula developed, tested and proven to produce positive outcomes by the Boys & Girls Clubs of America (BGCA) such as Power Hour, Torch Club and Keystone. The Club also provides programs developed in-house such as Junior Heroes and Brent's Club, a substance abuse prevention program. Since its inception in the summer of 2013, the Brent's Club membership has grown to 400 members and serves as the model for other Boys & Girls Clubs. Program offerings are rounded out to include technology and media programs, arts and crafts and a variety of athletic activities.

Give children the gift of hope by contributing to Variety Boys & Girls Club. All donations are tax deductible to the fullest extent allowable under the law. Variety Boys & Girls Club is a 501(c)(3) non-profit organization Federal I.D. #95-1919219. Visit VBGC.org to make a donation today.

Organizational Details

Staff Members	7 Full time	17 Part time
Board Members	20 Total	28% Alumni
	80% Male	20% Female
Financial Profile	2016-17 Budget	Net Assets
	\$1.4 Million	\$6.8 Million (6/16)
Locations	Main Site (VBGC)	Pueblo del Sol (PDS)
	2530 Cincinnati	1300 Plaza Del Sol

Program Areas

College Counseling | Computer literacy & Internet safety
 Digital Media | Homework assistance | Mentoring
 Job-shadowing | Leadership development
 Community engagement | Recreational activities | Swimming
 Lunch program | Arts & Crafts

Notable Club Alumni



Los Angeles Mayor Antonio Villaraigosa
 Councilmember Gil Cedillo
 Councilmember Jose Huizar
 Heisman Trophy winner Mike Garret
 Actor Edward James Olmos
 Entrepreneur John Paul DeJoria

INDICATORS OF SUCCESS

LAUSD¹

Club

Graduation rates

68%

95%

College Preparedness

37%

71%



Since 1972, the Club has awarded over \$2.4 million in scholarships for college

- 78% of Club members in fifth through 12th grades are on track for on-time high school graduation.²
- 69% of Club teen members indicated that they volunteer at least once per year, while 46% said they volunteer at least once per month.²
- 38% Club members ages 12 to 15 report getting the recommended amount of daily physical activity, compared with 25% of youth nationally.²

Club Member Demographics

Number of Members	2,000
Average Daily Attendance	325
Males	54%
Females	46%
Ages 6-11	53%
Ages 12-17	47%
Ethnicity	97% Latino
Membership Cost (per child, per semester)	\$20

Boyle Heights Profile ³

99,243	Residents living in 6.52 square miles
44%	Residents under 25 years of age
52%	Foreign born residents
45%	Residents 24 and older without a high school diploma
35%	Adult obesity rate ⁴
\$33,253	Median income
32%	Poverty rate
38%	Households with low English language proficiency
24%	Homeownership rate

1) Data from CA Department of Education

2) Nationally Aggregated Data *Indicators to Impact: 2013 Outcomes Report* (Atlanta, Ga.: Boys & Girls Clubs of America, May 2014)

3) Data from East LA Community Corporation

4) Data from UCLA Center for Health Policy Research



Map Created by Healthy City 11/09. Geographic data from NAVTEQ.