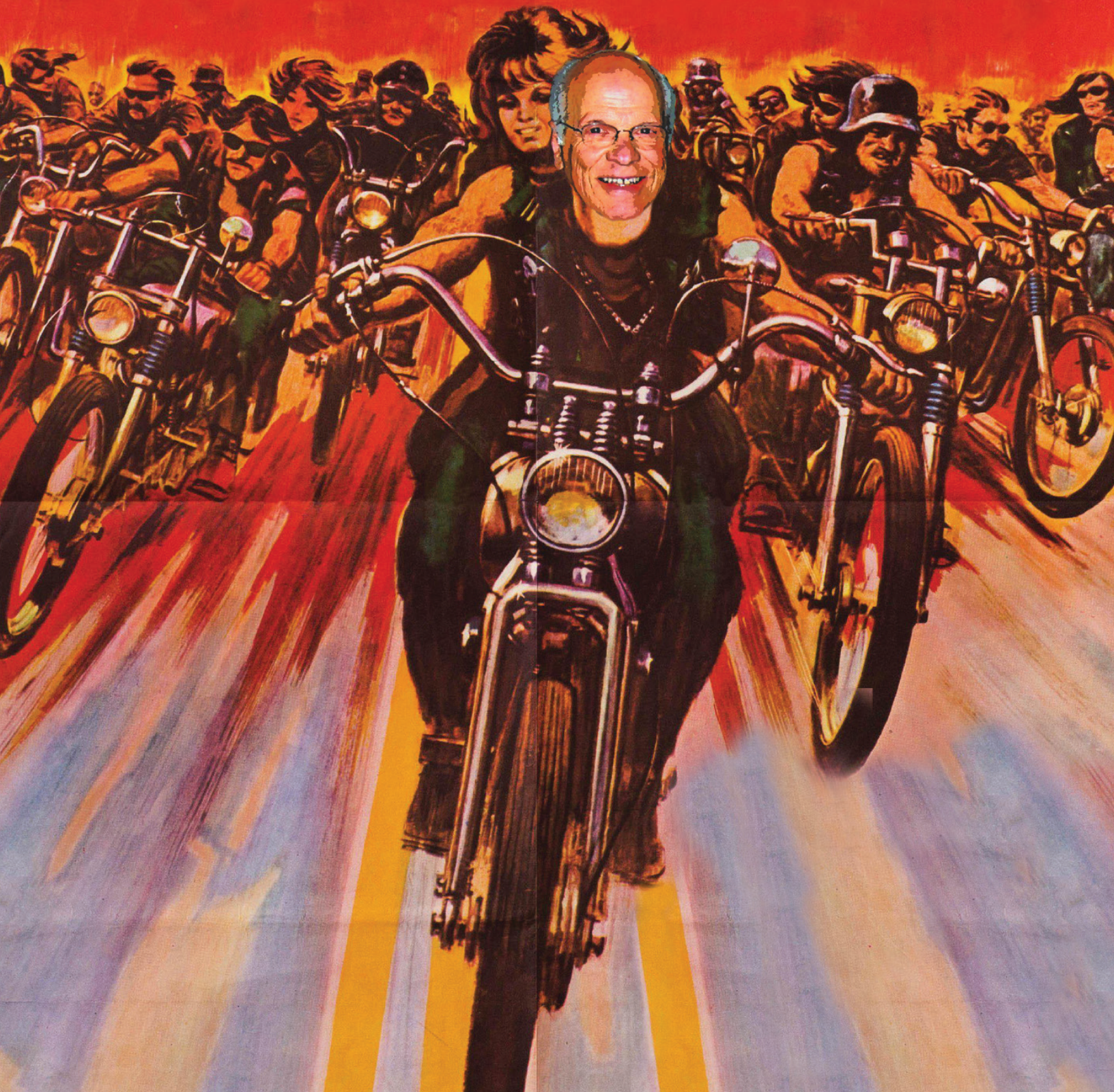


**VARIETY BOYS & GIRLS CLUB**  
**8<sup>TH</sup> ANNUAL SCHOLARSHIP GALA**

**JOIN US FOR A FUN-FILLED RIDE AS WE CELEBRATE MILT MORITZ**  
**AND HIS OVER 60 YEAR COMMITMENT**  
**TO THE CLUB AND THE BOYLE HEIGHTS COMMUNITY!**



PLEASE JOIN US FOR  
A SPECIAL EVENING

**8TH ANNUAL  
SCHOLARSHIP  
GALA**

Honoring Milton Moritz  
President & CEO, Retired  
National Association of Theatre Owners  
of California/Nevada

**Tuesday, July 26, 2022**

**LOCATION**

Skirball Cultural Center  
2701 N. Sepulveda Blvd.  
Los Angeles, CA 90049

**PROGRAM**

6:00 pm Cocktail Reception  
6:45 pm Dinner

For more information or sponsorship inquiries:  
[dsarabia@vbgc.org](mailto:dsarabia@vbgc.org)

# MILTON MORITZ

## VBGC Spirit of Community Award Recipient



Milt Moritz was first introduced to the Variety Boys Club in 1960, which later became the Variety Boys & Girls Club (VBGC) in the 1980s. Jim Nicholson, a colleague at American International Pictures where Milt headed up the marketing department, invited him to attend a Variety-The Children's Charity of Southern California meeting. It was at that meeting that Milt met Louis Diaz, the dynamic, long-time Executive Director of the VBGC, and learned of the outstanding services being provided to so many of the youth in the community. The seed was planted...Milt was now involved with Variety-The Children's Charity of Southern California, the major supporter of the VBGC and, as they say, the rest is history. From that initial meeting grew a remarkable 62-year commitment to the Club and to the youth it served, and in a more direct involvement by becoming a member of the VBGC Board of Directors.

As head of marketing at American International Pictures for 24 years, Milt was responsible for the advertising campaigns for more than 600 motion pictures, with many of those campaigns today regarded as classics which defined America's popular culture of the 1950s, 60s and 70s, and which were recognized as part of a tribute by the Museum of Modern Art in New York City on the occasion of the company's 25th Anniversary in 1979. The artwork on the invitation for this evening's event was lifted from Milt's 1966 advertising campaign for "The Wild Angels," with Milt's head substituted for Peter Fonda's.

During this period, Milt became president of the Variety-The Children's Charity of Southern California and together with industry associates initiated local telethons raising sums in excess of half a million dollars at each event, an astronomical amount for the times, with a major portion going to the Variety Boys & Girls Club in Boyle Heights.

The love affair continued when Milt joined the National Association of Theatre Owners of California/Nevada in 1998. Milt always took to heart the words in the slogan "The Heart of Show Business," first introduced when Variety-The Children's Charity was formed in the early 1920s in Pittsburgh. He felt that the Association should give back to the communities where their members do business. During his tenure as President and CEO, the local Association distributed over \$7,000,000.00 to children's causes including over \$700,000.00 to the VBGC. It was at Milt's prompting that \$250,000.00 of the \$700,000.00 be set aside and used as matching funds for the creation of an endowment campaign, the results of which have today far exceeded the initial \$500,000.00 goal and continues to grow.

Milt recently retired after 24 years as the President and CEO of the National Association of Theatre Owners of California/Nevada and acknowledges the "heart of show business" is as big if not bigger today than when the saying was first coined and extends his appreciation to his Board of Directors who shared the vision he had in providing these funds to so many worthy children's causes.

## GALA COMMITTEE

Shaun Barber	Charlene Sievers
Jerry Forman**	Patty Siqueiros, Executive Director
Scott Forman*	Ray Syufy
Lyndon Golin*	Todd Vradenburg
Pat Gonzalez	Carolyn Woods
Yehuda Haziza	Clark Woods

\*Gala Committee Co-Chairs

\*\*Gala Committee Honorary Chair

## VBGC BOARD OF DIRECTORS

Dulce Acosta	Scott Forman	Gabriel Marquez
Michael Alvarez Jr.	Hortencia Garcia	John Menchaca
Shaun Barber	Steve Glusker	Juan Ramos
Frank Brown	Lyndon Golin	Jay Swerdlow
Ben Ceja	Patricia Gonzalez	Will Tiao
Dale Davison	Debbie Graziano	Clark Woods
Stephen Dem	Yehuda Haziza	Sandy Wilk
	David Kohn	



## **VARIETY BOYS & GIRLS CLUB**

The Variety Boys & Girls Club (VBGC) carries a proud diverse history, and provides resources to address real life challenges relating to poverty, under-resourced neighborhoods, low educational attainment, gang violence, substance abuse, and poor health outcomes. For over 73 years, the Club has been a refuge for children in Boyle Heights providing unmatched opportunities for growth and success of Club Members. We are extremely proud of that heritage and look forward to continuing to serve future generations of community youth.

The organization's Scholarship Program was founded in 1972 to provide financial support to Club Members attending college. Over the years, 774 Club Members have been awarded scholarships totaling a financial commitment of \$3,105,300. In 2022, 21 Club Members received scholarships totaling \$108,500.

We applaud our VBGC Club Members who have worked hard and excelled academically. Please join us in showing support for the milestones that our youth have achieved.



### **Please adhere to the following requirements**

#### **Skirball Safety Protocols:**

##### **Show proof of full vaccination**

##### **You are considered fully vaccinated:**

- Two weeks after your second dose in a two-dose series.
- **OR** two weeks after single-dose vaccine

##### **What counts as proof of vaccination:**

- Your vaccination card, a digital vaccine record, or a legible photograph.
- **AND** your photo ID.

\*Masks are optional unless mandated by local authorities

# 8TH ANNUAL SCHOLARSHIP GALA

Honoring Milton Moritz  
President & CEO, Retired  
National Association of Theatre Owners  
of California/Nevada

Tuesday, July 26, 2022  
Skirball Cultural Center

**PROGRAM** 6:00 pm Cocktail Reception | 6:45 pm Dinner

**LOCATION** 2701 N. Sepulveda Blvd. Los Angeles, CA 90049

## SPONSORSHIP LEVELS

### \$40,000 Premier Sponsor

- 2 tables for 10 persons
- Premium table placements
- Name(s) in program
- Double page ad in program (Front inside cover)
- Branding: Step & Repeat Banner
- Company acknowledgement during dinner program
- Logo placement on VBGC website Gala page
- Special Gala Plaque
- \$10,000 scholarship in sponsor's name

### \$15,000 Principal Sponsor

- 2 tables for 10 persons
- Name(s) in program
- Premium table placements
- Full page ad in program
- Company acknowledgement during dinner program
- Logo placement on VBGC website Gala page
- Special Gala Plaque

### \$5,000 Patron Sponsor

- 1 table for 10 persons
- Name(s) in program
- Full page ad in program
- Logo placement on VBGC website Gala page

### \$25,000 Title Sponsor

- 2 tables for 10 persons
- Premium table placements
- Name(s) in program
- Double page ad in program (Back inside cover)
- Company acknowledgement during dinner program
- Logo placement on VBGC website Gala page
- Special Gala Plaque

### \$10,000 Major Sponsor

- 2 tables for 10 persons
- Name(s) in program
- Premium table placements
- Full page ad in program
- Logo placement on VBGC website Gala page

### \$2,500 Benefactor Sponsor

- 1 table for 10 persons
- Name(s) in program
- 1/2 page ad in program
- Logo placement on VBGC website Gala page

Individual seats \$250



For more information or sponsorship  
inquiries please email: [dsarabia@vbgc.org](mailto:dsarabia@vbgc.org)





## SPONSORSHIP FORM

Variety Boys & Girls Club  
8th Annual Scholarship Gala  
Tuesday, July 26, 2022  
Skirball Cultural Center

### SPONSOR INFORMATION (The donor / company name will appear exactly as listed below)

Name of donor /company: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

### SPONSORSHIP LEVELS (Please indicate your level of support)

- |  |          |   |          |
|--|----------|---|----------|
| <input type="checkbox"/> PREMIER SPONSOR   | \$40,000 | <input type="checkbox"/> TITLE SPONSOR      | \$25,000 |
| <input type="checkbox"/> PRINCIPAL SPONSOR | \$15,000 | <input type="checkbox"/> MAJOR SPONSOR      | \$10,000 |
| <input type="checkbox"/> PATRON SPONSOR    | \$5,000  | <input type="checkbox"/> BENEFACTOR SPONSOR | \$2,500  |
| <input type="checkbox"/> INDIVIDUAL SEATS  | \$250    |   |          |

### SPONSORSHIP PAYMENT INFORMATION

Enclosed please find a check in the amount of: \$ \_\_\_\_\_

Please charge my credit card. CARD TYPE: ☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS  
for \$ \_\_\_\_\_

Expiration Date (month/year): \_\_\_\_\_

Card Number: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ CV Code: \_\_\_\_\_

Signature of Cardholder : \_\_\_\_\_ Date: \_\_\_\_\_

To submit your sponsorship online, please visit:  
<https://donatenow.networkforgood.org/vbgc2022gala>  
TAX ID # 95-1919219



FULL COLOR AD PROGRAM / INFORMATION  
PLEASE SUBMIT ADS BY JULY 12, 2022  
Logos/Artwork should be submitted in  
high-resolution .eps .jpeg or .pdf format.

**SIZES**  
FULL PAGE \$1,000  
HALF PAGE \$500  
BUSINESS CARD \$250

CONTACT / SUBMISSION INFORMATION  
Email, Fax or Mail this completed form to [Diana Sarabia](mailto:dsarabia@vbgc.org)  
Address: 2530 Cincinnati Street, Los Angeles, CA 90033  
Office: 323.269.3177 | Fax: 323.269.3268  
Email: [dsarabia@vbgc.org](mailto:dsarabia@vbgc.org)

THANK YOU FOR YOUR SUPPORT!

GREAT FUTURES START HERE



# AUCTION DONATION FORM

Variety Boys & Girls Club  
8th Annual Scholarship Gala  
**Tuesday, July 26, 2022**  
Skirball Cultural Center

## DONOR INFORMATION

(The donor / company name will appear exactly as listed below. Please be sure this information is accurate for the purpose of marketing, program books, recognition, etc. )

Name of donor /company: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

## ITEM DESCRIPTION

Please provide an accurate and complete description of your auction contribution. Please fully describe your item. If your donation is not a physical item, please provide promotional materials, brochure and/or photo.

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## TYPE OF GIFT:

☐ TRAVEL/LEISURE ☐ SPORTS ☐ MERCHANDISE ☐ MEMORABILIA ☐ SERVICE ☐ ART ☐ OTHER

Fair Market Value: \$ \_\_\_\_\_ Expiration Date: \_\_\_\_\_

## ITEM RESTRICTION

Please provide restrictions (blackout dates, etc.) indicate "none" if there are no restrictions

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Please Check one or more that apply

- ☐ certificate enclosed
- ☐ auction to create certificate
- ☐ item accompanies this form
- ☐ item to be delivered by donor (call the club to arrange)
- ☐ contact to arrange pick up of auction item
- ☐ please contact donor with more club opportunities

**DONOR SIGNATURE** \_\_\_\_\_  
**DATE** \_\_\_\_\_

### SUBMISSION DEADLINE: JULY 12, 2022

All items made prior to this date will be acknowledged in print

### CONTACT / SUBMISSION INFORMATION

Email, fax or mail this completed form to  
[Diana Sarabia](mailto:dsarabia@vbgc.org)  
Variety Boys & Girls Club  
Address: 2530 Cincinnati Street  
Los Angeles, CA 90033  
Office: 323.269.3177  
Fax: 323.269.3268  
Email: [dsarabia@vbgc.org](mailto:dsarabia@vbgc.org)

Please retain a copy of this form as your receipt. Donated item(s) (1) may be sold online through bidding (2) packaged with other items (3) sold post auction (4) sold "live" at the event. Your contribution is tax-deductible as allowed by law.

**TAX ID # 95-1919219**