



Located in the Boyle Heights community, the Club is located just four miles east of downtown Los Angeles. The Variety Boys & Girls Club (VBGC) carries a proud diverse history, and provides resources to address real life challenges relating to poverty, under-resourced neighborhoods, low educational attainment, gang violence, substance abuse and poor health outcomes. For over 70 years, the Club has been a refuge for children in Boyle Heights providing unmatched opportunities for growth and success of Club Members. We are extremely proud of that heritage and look forward to continuing to serve future generations of community youth.

The organization's Scholarship Program was founded in 1972 to provide financial support to Club Members attending college. Over the years, 711 Club Members have been awarded scholarships totaling a financial commitment of \$2,767,300. In 2019, 19 Club Members received scholarships totaling \$103,500.

We are extremely proud of VBGC Club Members who have worked hard and excelled academically. Please join us in showing support for the milestones our youth have achieved.



# 7<sup>th</sup> Annual Gala



**VARIETY BOYS & GIRLS CLUB**  
GREAT FUTURES START **HERE**

## PLEASE JOIN US FOR A SPECIAL EVENING

# 7<sup>th</sup> Annual Gala

Honoring Rolando B. Rodriguez  
Chairman, President & CEO, Marcus Theatres  
Executive Vice President, Marcus Corporation  
and our VBGC Scholarship Recipients

Wednesday, November 6, 2019  
Sheraton Universal Hotel

### PROGRAM

6:00 pm Cocktail Reception  
6:45 pm Dinner

### LOCATION

Sheraton Universal Hotel,  
333 Universal Hollywood Dr, Universal City, CA 91608

For more information or sponsorship inquiries:  
[dsarabia@vbgc.org](mailto:dsarabia@vbgc.org)

## Rolando B. Rodriguez

VBGC Spirit of Community Award Recipient



Rolando B. Rodriguez is Chairman, President and CEO of Marcus Theatres and Executive Vice President of The Marcus Corporation. In addition to leading the performance of the \$650 million Marcus Theatres division with 90 locations in 17 states, Rodriguez also oversees the corporate-wide real estate and development strategy. Since joining Marcus Theatres, Rodriguez has led unprecedented growth and has helped to establish the division as an industry leader.

Rodriguez is strongly committed to taking a leadership position in industry focused organizations, to forward community causes, and to advance Hispanics, in all aspects of work and life. Currently he is the Vice Chairman of the National Association of Theatre Owners (NATO), which is the 2nd highest position in the nation for this industry organization. For the past 20 years, he has served in various NATO leadership roles.

As a key executive and Hispanic leader in Milwaukee, he has worked diligently to engage with others and to build a strong community. He currently serves on the Children's Hospital of Wisconsin (CHW) Board of Directors, where he spearheads the annual Hollywood Movie Night to raise funds for CHW. In addition, he leads multiple Hispanic initiatives, including chairing the board for the recently created Milwaukee Hispanic Collaborative, which is committed to advancing the overall well-being of Hispanics in the greater Milwaukee area. In 2018, the Milwaukee Business Journal honored him with a diversity leadership award for the exceptional contributions he has made to the community and business landscape.

### GALA COMMITTEE

Stefanie Ahrens	Lyndon Golin
Shaun Barber	Pat Gonzalez
Moctesuma Esparza	Sonny Gourley
Scott Forman	David Kohn
Hortencia Garcia*	Carolyn Woods
	Clark Woods*

\*Gala Co-Chair

### VBGC BOARD OF DIRECTORS

Michael Alvarez Jr.	Gabriel Marquez
Shaun Barber	John Menchaca
Ben Ceja	Juan Ramos
Dale Davison	Jay Swerdlow
Stephen Dem	Haylen Van Koppen
Scott Forman	Clark Woods
Hortencia Garcia	Kelly Wu
Steve Glusker	
Lyndon Golin	
Patricia Gonzalez	
Debbie Graziano	
Yehuda Haziza	
David Kohn	

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## SPONSORSHIP LEVELS

### \$40,000 Premier Sponsor

- 2 tables for 10 persons
- Premium table placements
- Name(s) in program
- Double page ad in program (Front inside cover)
- Branding: Step & Repeat Banner
- Company acknowledgement during dinner program
- Logo placement on VBGC website Gala page
- Special Gala Plaque
- \$10,000 scholarship in sponsor's name

### \$15,000 Principal Sponsor

- 2 tables for 10 persons
- Name(s) in program
- Premium table placements
- Full page ad in program
- Company acknowledgement during dinner program
- Logo placement on VBGC website Gala page
- Special Gala Plaque

### \$5,000 Patron Sponsor

- 1 table for 10 persons
- Name(s) in program
- Full page ad in program
- Logo placement on VBGC website Gala page

### \$25,000 Title Sponsor

- 2 tables for 10 persons
- Premium table placements
- Name(s) in program
- Double page ad in program (Back inside cover)
- Company acknowledgement during dinner program
- Logo placement on VBGC website Gala page
- Special Gala Plaque

### \$10,000 Major Sponsor

- 2 tables for 10 persons
- Name(s) in program
- Premium table placements
- Full page ad in program
- Logo placement on VBGC website Gala page

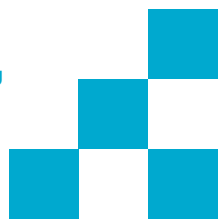
### \$2,500 Benefactor Sponsor

- 1 table for 10 persons
- Name(s) in program
- 1/2 page ad in program
- Logo placement on VBGC website Gala page

Individual seats \$250



For more information or sponsorship  
inquiries please email: [dsarabia@vbgc.org](mailto:dsarabia@vbgc.org)





**VARIETY  
BOYS & GIRLS CLUB**

## SPONSORSHIP FORM

Variety Boys & Girls Club

7th Annual Gala

Wednesday, November 6, 2019

Sheraton Universal Hotel

### SPONSOR INFORMATION (The donor / company name will appear exactly as listed below)

Name of donor /company: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

### SPONSORSHIP LEVELS (Please indicate your level of support)

- |  |          |   |          |
|--|----------|---|----------|
| <input type="checkbox"/> PREMIER SPONSOR   | \$40,000 | <input type="checkbox"/> TITLE SPONSOR      | \$25,000 |
| <input type="checkbox"/> PRINCIPAL SPONSOR | \$15,000 | <input type="checkbox"/> MAJOR SPONSOR      | \$10,000 |
| <input type="checkbox"/> PATRON SPONSOR    | \$5,000  | <input type="checkbox"/> BENEFACTOR SPONSOR | \$2,500  |
| <input type="checkbox"/> INDIVIDUAL SEATS  | \$250    |   |          |

### SPONSORSHIP PAYMENT INFORMATION

Enclosed please find a check in the amount of: \$ \_\_\_\_\_

Please charge my credit card. CARD TYPE:  VISA  MASTERCARD  AMERICAN EXPRESS  
for \$ \_\_\_\_\_

Expiration Date (month/year): \_\_\_\_\_

Card Number: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ CV Code: \_\_\_\_\_

Signature of Cardholder : \_\_\_\_\_ Date: \_\_\_\_\_

To submit your sponsorship online, please visit:  
<https://donatenow.networkforgood.org/vbgc2019gala>

TAX ID # 95-1919219

FULL COLOR AD PROGRAM / INFORMATION  
PLEASE SUBMIT ADS BY OCTOBER 23, 2019  
Logos/Artwork should be submitted in  
high-resolution .eps .jpeg or .pdf format.

#### SIZES

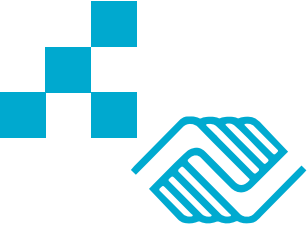
FULL PAGE \$1,000  
HALF PAGE \$500  
BUSINESS CARD \$250

#### CONTACT / SUBMISSION INFORMATION

Email, Fax or Mail this completed form to [Diana Sarabia](mailto:dsarabia@vbgc.org)  
Address: 2530 Cincinnati Street, Los Angeles, CA 90033  
Office: 323.269.3177 | Fax: 323.269.3268  
Email: [dsarabia@vbgc.org](mailto:dsarabia@vbgc.org)

**THANK YOU FOR YOUR SUPPORT!**

**GREAT FUTURES START HERE**



**VARIETY  
BOYS & GIRLS CLUB**

# AUCTION DONATION FORM

Variety Boys & Girls Club  
7th Annual Gala

Wednesday, November 6, 2019  
Sheraton Universal Hotel

## DONOR INFORMATION

(The donor / company name will appear exactly as listed below. Please be sure this information is accurate for the purpose of marketing, program books, recognition, etc. )

Name of donor /company: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

## ITEM DESCRIPTION

Please provide an accurate and complete description of your auction contribution. Please fully describe your item. If your donation is not a physical item, please provide promotional materials, brochure and/or photo.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## TYPE OF GIFT:

TRAVEL/LEISURE  SPORTS  MERCHANDISE  MEMORABILIA  SERVICE  ART  OTHER

Fair Market Value: \$ \_\_\_\_\_ Expiration Date: \_\_\_\_\_

## ITEM RESTRICTION

Please provide Restrictions (Blackout dates, etc.) Indicate "none" if there are no restrictions

\_\_\_\_\_  
\_\_\_\_\_

Please Check one or more that apply

- certificate enclosed
- auction to create certificate
- item accompanies this form
- item to be delivered by donor (call the club to arrange)
- contact to arrange pick up of auction item
- please contact donor with more club opportunities

**DONOR SIGNATURE** \_\_\_\_\_  
**DATE** \_\_\_\_\_

### SUBMISSION DEADLINE: OCTOBER 23, 2019

All items made prior to this date will be acknowledged in print

### CONTACT / SUBMISSION INFORMATION

Email, fax or mail this completed form to  
[Diana Sarabia](mailto:dsarabia@vbgc.org)  
Address: 2530 Cincinnati Street  
Los Angeles, CA 90033  
Office: 323.269.3177  
Fax: 323.269.3268  
Email: [dsarabia@vbgc.org](mailto:dsarabia@vbgc.org)

Please retain a copy of this form as your receipt. Donated item(s) (1) may be sold online through bidding (2) packaged with other items (3) sold post auction (4) sold "live" at the event. Your contribution is tax-deductible as allowed by law.

**TAX ID # 95-1919219**